UNIVERSITY OF ŽILINA
Institute of Mediamatics and Cultural Heritage

MASTER´S DEGREE STUDY

CONTACT

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ACCREDITED STUDY PROGRAMMES OFFERED FOR THE ACADEMIC YEAR 2027/2028

MASTER´S DEGREE STUDY PROGRAMMES	
FULL-TIME STUDY	**PART-TIME STUDY ***
LENGTH OF STUDY 2 YEARS	LENGTH OF STUDY 2 YEARS
Mediamatics and Cultural Heritage	Mediamatics and Cultural Heritage

** tuition fee for part-time study programmes is € 800 for an academic year*

Detailed information about the study programmes:
- curriculum,
- course information sheets

EXPECTED NUMBER OF ACCEPTED APPLICANTS TO THE FIRST YEAR

MASTER´S DEGREE STUDY		
STUDY PROGRAMME / FIELD OF STUDY	**PLANNED CAPACITY**	
	FULL-TIME	**PART-TIME**
Mediamatics and Cultural Heritage / Media and Communication Studies	50	5
TOTAL	50	5

In the event of a low number of applicants for full-time and part-time study, the institute retains the right to not open the study programme.

TERMS AND CONDITIONS OF ADMISSION

Basic condition of admission

The basic condition for admission to the master‘s degree study (the second-degree study programme) is the full completion of the first degree of university study in accordance with Act No. 300/2025 Coll. on Higher Education Institutions and on Amendments to Certain Acts (the Higher Education Act), as amended (hereinafter referred to as the “Higher Education Act”). In the same field of study or in a study programme related in content to the study programme (in the study programme Mediamatics and Cultural Heritage). In the case of a foreign applicant or a student who completed his/her study abroad, he/she shall submit along with the application form (no later than the date of enrolment), a decision on the recognition of the certificate of completion of the first degree of higher education recognised by a relevant institution in the Slovak Republic.

Other conditions of admission

1. Admission without an entrance exam - applicants who have completed a bachelor‘s degree in mediamatics and cultural heritage in the field of media and communication studies at the Institute of Mediamatics and Cultural Heritage at UNIZA will be accepted without an entrance exam.
Applicants will not be admitted to the study if, within the previous five years, they have been expelled from study as a result of disciplinary proceedings, or have been repeatedly expelled from a study programme in the same field of study and at the same level for failing to meet the requirements as set out in the study programme and the university’s study regulations (Section 69 par. 2 of the Higher Education Act).

2. The remaining applicants shall take the entrance exam. The entrance exam is conducted in the form of an interview - a discussion of the topic of read books/articles. Applicants choose three books or articles from a suggested list of professional literature (the list will be published by the Institute of Mediamatics and Cultural Heritage (IMCH) on its website IMCH - Entrance Examination - Literature). The evaluation criteria for the admission interview are determined and announced by the admissions committee, with a maximum of 10 points available. A minimum of 5 points is required for successful completion of the interview. Compliance with admission requirements is assessed by the admissions committee appointed by the Rector.

ADMISSION OF FOREIGN STUDENTS

Admission requirements are the same for both foreign applicants and applicants from Slovakia.
Students studying in language other than the official language of the Slovak Republic shall pay tuition fees in accordance to conditions set out in the Higher Education Act. Foreign students studying in Slovak do not pay tuition fees. Applicants from the Czech Republic may use a study application form valid in the Czech Republic. In the case of foreign applicants admitted on the basis of international agreements, bilateral agreements, or for scholarship holders of the Government of the Slovak Republic, conditions set out in the relevant documents shall apply.

Language requirements

For studies at IMCH, applicants are required to have a written and verbal proficiency of either Slovak or Czech language (equivalent to at least level B1), which foreign applicants shall demonstrate by submitting a certified document. If the applicant does not posses such a document, their language level shall be verified by means of a language test held on the dates specified and published on the website of the Institute of Lifelong Learning (ILL). Applicants lacking the expected language proficiency are required to successfully complete a language preparatory course, which may be taken at ILL.

APPLICATION FORM

Application forms are to be submitted for individual study programmes.
In case the applicant is interested in more study programmes, it is necessary to apply for each one individually, including payment of the respective admission procedure fees.
In the case of an incomplete application for admission, the applicant will be requested to complete it. Applications submitted after the application deadline and electronic applications without the required attachments will not be accepted.
In case of non-participation in the admission procedure or a failure in the admission procedure, the institute does not refund the admission procedure fee. If the applicant wants to participate in the admission procedure at several faculties or UNIZA faculty programmes, the application forms must be submitted separately to each faculty and programme with the payment of the relevant fee.

Attachments to the master´s degree application form:

- a scanned copy of the application form, signed by the applicant (in the case of electronic form)/printed and signed application (in the case of paper application form),
- proof of payment of the admission fee (in a PDF format),
- a certified copy of the diploma and diploma supplement/certificate of completed examinations (not applicable to graduates of UMKD, FHV, and FPV UNIZA).

Admission fee:

Send **€ 20** to:	Žilinská univerzita v Žiline, Univerzitná 1, 010 26 Žilina	
	Bank:	Štátna pokladnica
	IBAN:	SK52 8180 0000 0070 0026 9925
	Const. symbol:	0308
	Variable symbol:	10832 – magisterské štúdium
Payment method:	Payment can be made by bank transfer or postal order to the above account.	
Proof of payment:	Proof of payment is to be attached to the electronic application form, or sent to the UNIZA address with the paper application form.	

Tuition fees are set in compliance to the Higher Education Act and UNIZA internal regulation. Information on the amount of tuition and other fees for the current academic year shall be published by UNIZA within the deadlines specified on its websites.

With payment of the admission fee from the EU member states, the EES countries, territories that are considered a part of the EU (Treaty of Rome, Section 299) and SEPA countries, it is necessary to use **BIC: SPSRSKBAXXX**, **IBAN: SK52 8180 0000 0070 0026 9925**.

USEFUL DATES

Open Day	Deadline for submitting the application form	Entrance exams
4 February 2027 [1]	1st round until 31 March 2027 2nd round until 31 July 2027	1st round 18 June 2027 2nd round 19 August 2027

[1] Applicants may also request consultations regarding study/study programmes individually.

ACCOMMODATION

The accommodation facilities of the University of Žilina provide accommodation according to the accommodation capacity, taking into account the distance between the student´s permanent residence and the seat of the University. **Accommodation fee: € 66 – € 134 / month**.[2]

CATERING

Students can use the services of the catering facility of the University of Žilina. **Price for food: € 1.10 – € 4.70**.[2]

SCHOLARSHIPS

Students of all study programmes can obtain motivational scholarships (for excellent results or exceptional achievements) in accordance with the stated criteria. In case of an unfavourable social situation, the student can apply for a social scholarship during the study. Students can find all the information about the scholarships on the website: https://www.uniza.sk/index.php/uchadzaci/vseobecne-informacie/stipendia.

FOLLOW-UP STUDY AFTER COMPLETION OF MASTER´S DEGREE STUDY

There is a possibility of extended studies within follow-up doctoral degree study programmes at the IMCH in the academic year 2027/2028: Mediamatics and Cultural Heritage (information about the study programme can be found on the university/institute website). After completing the master's degree, it is necessary to verify the current offer of the study programmes in a particular academic year.

GRADUATE PROSPECTS

MASTER´S DEGREE STUDY PROGRAMMES

MEDIAMATICS AND CULTURAL HERITAGE
(Field of study 7205 Media and Communication Studies)
Graduates of the master's degree in the study programme Mediamatics and Cultural Heritage is prepared for the media, cultural and creative industries sectors. They understand the content and objectives of media and marketing communication, including in the modern digital space. He or she has an in-depth knowledge of the principles of managing professional activities in media, cultural and memory, and information institutions, including in the context of their future digital transformation. Depending on the chosen specialisation, the graduate can find employment in collection institutions, in the media sphere, or as a graphic designer or web designer.

[2] The amount of accommodation and catering fees may change depending on price trends.